

Sum mil

Presented in the Spirit of Independence Day

CELEBRATING INDIA FILM FESTIVAL

8 - 10 August, 2025 • NCUI Auditorium, New Delhi



भारतीय संस्कृति, रचनात्मकता और एकता का उत्सव

Take the Stage where the Story of India is showcased

Celebrating India Film Festival

CIFF 2025 is a three-day film festival showcasing cinema that celebrates India's diverse heritage, culture, and environment. Organised by Graphisads, the team that brought you landmark events.

18th Mumbai International Film Festival 2024 (NFDC) & 70th National Film Awards 2022 (MIB)

Themes

Through a thoughtful curation of 50+ feature films, short films, and documentaries, CIFF 2025 will feature a cinematic journey celebrating the spirit of India

Environment & Wildlife

Stories of India's biodiversity, conservation, and communities living in harmony with nature.



Tourism & Heritage

A journey through India's monumental heritage, legacy, traditions, and cultural identity.



Art, Culture & Spirituality

Celebrating India's creativity, philosophy, and introspective spirit.



Honouring Manoj 'Bharat' Kumar on the Big Screen

A cinematic nationalist who captured the evolving spirit of India, through his compelling narratives and timeless characters.

Built on Experience. Powered by Passion.

The team behind CIFF 2025 has also helped deliver landmark events.

International Film Festival of India (IFFI) - 2022, 2023, 2024
Shanghai Cooperation Organisation Film Festival 2023
Best Web Series (OTT) Awards 2023

Various bilateral Film Festivals bridging cultures through cinema



Reach a Wide Target Audience

- Cinephiles, Media, and Industry Professionals
- Students, Educators, and Academic Institutions
- Advocates of Art, Film, Culture, Environment, and Heritage
 - Government and Private Sector Stakeholders
 - NGOs and Social Impact Organizations
- Manoj Kumar's top films will be screened on the big screen: one show daily



Government & Public Sector

Ministries, PSUs, Tourism Boards and allied agencies

Prospective Associations



Film & Media Institutes Premier National and Regional Institutions



Collaborations Renowned Cultural Bodies, Foundations, and NGOs



Industry Platforms

Production House, OTT Platforms, Broadcast Channels

Why Partner with CIFF?

Networking Opportunities: Connect with Filmmakers, Industry Professionals, Educators, NGOs, and Government Stakeholders

Media Coverage: High-impact visibility across platforms

Cultural Celebration: Immerse yourself in India's rich and diverse cinematic narrative

Visibility across 50+ Curated Films - Features, Shorts, Documentaries, and Panels

Extended Programming: Year-round screenings and events beyond the festival

Exclusive Promotional Opportunities



50+ Premium Hoardings Across Delhi



Newspaper Advertisements in Leading National Dailies



High-Impact On-Ground Engagement





Cross-Platform Digital Campaigns

Widespread PR Coverage

Sponsorship Opportunities			
Presenting 40 Lacs	Powered 25 Lacs	Associate 10 Lacs	Others
Corporate Video Presentation	-	-	Session Partner ₹2 Lacs
Exclusive "Presented by" Title Branding	"Powered by" Title Branding	-	Award Partners ₹2 Lacs
Red Carpet Engagement	Red Carpet Engagement	-	Environment Partner ₹2 Lacs
In-Event and Pre-Screening Mentions	In-Event Mentions	In-Event Mentions	Spiritual Partner ₹5 Lacs
Logo Placement across 50+ Hoardings, Newspaper Advertisements, Standees and Logo Backdrop at the Venue	Logo Placement across 50+ Hoardings, Newspaper Advertisements, Standees and Logo Backdrop at the Venue	Logo Placement at Venue Backdrops	
Social Media 25 Dedicated Posts	Social Media 10 Dedicated Posts	Social Media 5 Dedicated Posts	
50 Complimentary Passes per show for all 3 days	20 Complimentary Passes per show for all 3 days	10 Complimentary Passes per show for all 3 days	